

## Media Asset Management for film and broadcast by Dubidot

In order to keep an overview of all digital media on different servers and all analog media in different sites, organizations need a managing Software - Media Asset Management (MAM). Media and all related metadata have to be found quickly by authorized persons and applications.

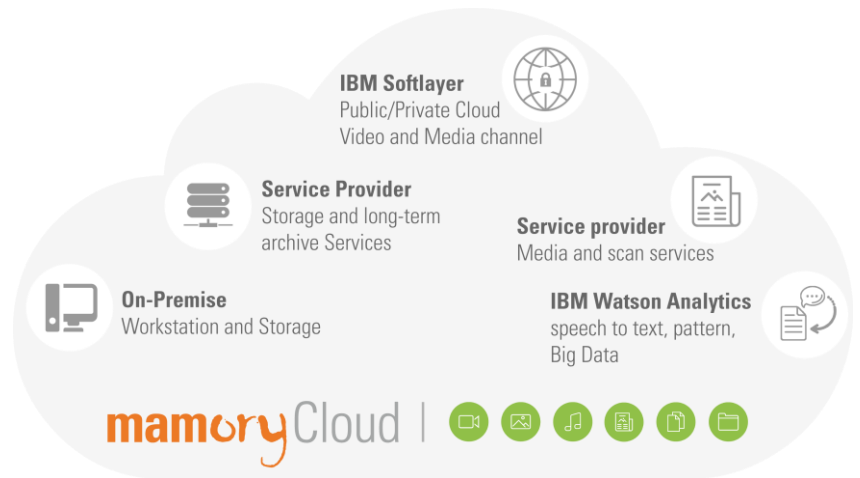
mamory by Dubidot helps media workers, broadcasters and archivists to manage their growing volumes of unstructured rich media content, such as film, audio, film, animations, photos and documents, beginning by the planning and verification of Media up to the preservation and long term archiving. The architectural flexibility speeds time to market and ultimately provides substantial cost-savings over traditional systems.

### Comprehensive approach for

- Broadcasters
- Film archives
- Media archives

### mamory apps with IBM Watson

- OCR of video streams
- Speech to text for video streams
- Language translation
- Visual recognition



### Technical metadata from scanners and viewing tables

Connect your devices like MWA flashtansfer choice and MWA flashtansfer varion to MAM. Read-out and analyze the technical metadata of your scan projects:

- General information like scanner ID, job ID, customer, frame size and film format
- Frame based information like perforation measurement, adhesive joint, scene cut detection, shrinkage information, tension, transport speed, density measurement and light intensity

